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## *In Memoriam Bianca Cifra*

It is with deep regret that we inform you of the death of our esteemed colleague Bianca Cifra. Bianca worked as a back office employee at our office in Rome since 2007. Bianca died as a result of a motorbike accident.

Our thoughts and prayers are with her husband, her daughter and the rest of her family and we wish them strength in the difficult times ahead.

## 100 years of De Beer

**On the 4th and 5th of June, we celebrated the De Beer centenary with all our employees from the Netherlands, the UK, Germany, France and Italy.**

Because such a special occasion should not go unnoticed, we made this a really exceptional celebration. The theme and the dress code were VIP, which everyone followed. To make the party even more festive, we were all given a bottle of wine with a unique label from our customer Esklips 99 in Bulgaria, which you can see on the photo.

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De Beer Refinish

P.O. Box 2139

8203 AC Lelystad

The Netherlands

T: +31 (0)320 292200

F: +31 (0)320 292201

E: info@de-beer.com

I: www.de-beer.com

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The editorial staff is aware of its responsibility of ensuring optimum reliability. Nevertheless, it cannot accept liability for any inaccuracies in this publication.

If you would like to receive more copies of our next Newsletter or would like to receive a digital copy instead, please send us an email.



## New spot repair primer

Valspar is introducing a new spot repair primer, the 6110.

Like the putties, this primer falls under the Valspar Automotive brand, extending its range of applications. The new spot repair primer replaces the 1-165 because the 6110 proves to satisfy both our and your quality requirements better than the 1-165.

You can order the 6110 in a package of 6 x 400 ml spray cans by stating product code **611004**.



## Earth Sense

Valspar introduces Earth Sense, a logo that reflects Valspar's commitment to the environment which will appear on products with a smaller environmental footprint. You will find the logo, shown below, on the WaterBase 900 Series and BeroThane HS420 3000 Series brochures and other communications.

Valspar has started introducing the logo on decorative paints, and car refinishes are up next.



## De Beer stickers

Our range now includes several new De Beer stickers. As you can see in the photo, these are stickers featuring the De Beer logo.

They are available in the following 4 different sizes:

XS	15 x 4,8 cm
S	20 x 6,4 cm
M	30 x 9,6 cm
L	40 x 13 cm

All sizes are available in white and transparent versions so that you can also use them as window stickers. When ordering, please give the applicable article code:

### Transparent stickers

- 54-014/1 sticker size XS
- 54-015/1 sticker size S
- 54-016/1 sticker size M
- 54-017/1 sticker size L



### White stickers

- 54-014/2 sticker size XS
- 54-015/2 sticker size S
- 54-016/2 sticker size M
- 54-017/2 sticker size L



## Updates

From July the following additions/updates were issued:

- ICRIS CD-ROM version 8.0.0.0
- Connex CD-ROM
- Addition Colour Box

In July the updates registered to you were added to your current orders. If you have no current orders, we will send the updates separately. Please contact us if you have not received them by the end of August.



## MM 529 no longer available

Only for non-EU customers

Some time ago, we introduced the mixing colour 530 Violet. Since this mixing colour's coverage is superior to that of 529 Violet, MM 529 sales have decreased, which has prompted us to take it out of our product range.

Formulations with the MM 529 will be available on ICRIS for at least another year. From now on, new formulations will only be prepared using MM 530.

## 30-74640 no longer available

Because of the major drop in demand for HS Non Sanding Filler Black 30-74640, we have decided to take this product out of our product range. The HS Non Sanding Filler is still available in grey in a 3-litre container. When ordering, please give the article code **30-746/3**.

## New WaterBase DVD

The new WaterBase 900 Series DVD is now available. The English-language DVD, which comes with Dutch, Spanish, French, German and Italian subtitles, provides a step-by-step explanation of how to use WaterBase 900 Series products.

You can order the DVD by mentioning product code **54-900**.



## Marketing

Seeing as we are getting more and more marketing-related questions from our customers, this seems a good opportunity to briefly introduce you to our department and our staff.

We have been working on the professionalisation of the department for the last year or so, which our customers will have noticed in, for example, more up-to-date brochures and the recent introduction of E-news, our monthly electronic newsletter.

The following people work in the marketing department:

<i>Guus Winkelman</i>	<i>Marketing Director</i>
<i>George Onderdelinden</i>	<i>Manager Marketing and Product Management</i>
<i>Geertje Drost</i>	<i>Marketing assistant</i>
<i>Diana de Saegher</i>	<i>Marketing assistant</i>
<i>Wilma Kromwijk-Termaat</i>	<i>Marketing assistant</i>

We are jointly responsible for creating and safeguarding the corporate design, brochures, newsletters, the website, mailings, promotional articles, adverts and other communications.

If you have any questions or remarks concerning the above subjects, please contact us at the following email addresses: [gdrost@valspar.com](mailto:gdrost@valspar.com) or [dsaegher@valspar.com](mailto:dsaegher@valspar.com).

## Last Dodge Viper 2010 sprayed with Valspar

**More than 400 loyal Viper owners were at the Conner Avenue factory in Detroit in early June. The reason they were there was because the ultimate factory customised 2010 Dodge Viper was being presented to its proud new owner, D'Ann Rauh.**

She and her husband already own over 40 Dodge Vipers, making theirs the largest private collection in the world. D'Ann worked closely with the Dodge design team to build

the car to her exact specifications. Valspar supplied the custom bronzed gold exterior paint for the Viper. Valspar is really proud that Valspar paint has been used for such a unique car.

D'Ann's Dodge Viper is the last of the current generation of Vipers, which is why Dodge has built more special Viper editions of the 2010 model than all previous models of this generation combined. The production of this generation of Dodge Vipers started in 1992.

