

Multiple OEM Approvals for DeBeer Refinish WaterBase 900+ Series

Valspar Automotive has made groundbreaking strides in automotive OEM paint approvals. The recent announcement of Ford, General Motors and Chrysler global approvals has been a highlight in the automotive refinish market. All approvals include the DeBeer Refinish WaterBase 900+ Series, featuring an easy-to-use true water-base system. DeBeer Refinish WaterBase 900+ is available globally, offering a comprehensive new option for refinishers completing warranty work for Ford, General Motors or Chrysler.



“Valspar Automotive is dedicated to offering the best in refinish technology. These approvals give shops a new alternative for top-quality coatings. DeBeer Refinish 900+ has been a proven product over the years, and we are proud to now gain the OEM approvals that demonstrate this excellence,” said Carl Wierks, Global Vice President of Valspar Automotive.

For additional information about Valspar Automotive, visit www.valsparauto.com.

Global Color Box Updates

It is important to have the most up-to-date and thorough color tools available. To ensure your shop has the best color accuracy, check your Global Color Box by visiting www.valsparauto.com and clicking “Color Box updates check” under the News section. The next Global Color Box update will be available in the middle of April 2015. If you are missing an update, contact Valspar Automotive’s Customer Service at 1-800-444-2399.

61865	GLOBAL COLOR BOX UPDATE MAR 2011	61866	GLOBAL COLOR BOX UPDATE JUL 2011
61867	GLOBAL COLOR BOX UPDATE NOV 2011	61868	GLOBAL COLOR BOX UPDATE MAR 2012
61869	GLOBAL COLOR BOX UPDATE JUL 2012	61870	GLOBAL COLOR BOX UPDATE NOV 2012
61871	GLOBAL COLOR BOX UPDATE MAR 2013	61872	GLOBAL COLOR BOX UPDATE JUL 2013
61873	GLOBAL COLOR BOX UPDATE JAN 2014	61874	GLOBAL COLOR BOX UPDATE AUG 2014

Introducing DeBeer Refinish 1-231 Fade-Out Thinner

We are happy to announce the launch of the DeBeer Refinish 1-231 Fade-Out Thinner, which is now available through the Valspar Customer Service department.

The DeBeer Refinish 1-231 Fade-Out Thinner offers a simple and easy fade-out process, thus eliminating the need to add fade-out thinner into a spray gun with a clear coat. It is easy to use and has excellent wetting properties, down to a very fine droplet formation in the blend areas, that retain the quality finish through the fade-out process. Application is improved through the ready-to-use aerosol, reducing material waste and increasing productivity and profitability.

The DeBeer 1-231 Fade-Out Thinner is available through the Valspar Automotive Customer Service department. For more information or to order, please contact your Valspar Automotive Sales Representative or Valspar Automotive’s Customer Service at 1-800-444-2399.

Part Number	Description	Size	Case Qty
1231.A04	Fade-Out Thinner	0.4 Liter	6



Featured Product

Product: DeBeer 80-404 Air Dry Clear Coat Low VOC

This Low VOC clear coat formulation requires no baking — which saves time and energy! It offers wet-on-wet application with no flash time required between coats. Easy to spray, with superior flow and leveling, it delivers a fantastic appearance.



Training Schedule

March

- 3 & 4 – DeBeer 500 Series
- 17 & 18 – Valspar Basic
- 31 – DeBeer 900+ Series

April

- 1 – DeBeer 900+ Series
- 2 & 3 – DeBeer Color Theory
- 14 & 15 – Valspar Basic
- 28 & 29 – DeBeer 500 Series

May

- 5 & 6 – DeBeer 900+ Series
- 19 & 20 – Valspar Low VOC

June

- 2 & 3 – DeBeer 500 Series

To register for classes or get more information about the training classes, [click here](#).

Case Quantity Changes for Valspar Refinish and LIC

To better serve you, Valspar Refinish has reduced case quantities to two cans per case for F48.G02 Flattening Base, K54.G02 Black and FX01.Q01 Effect Additive. We have also reduced the case quantities to two for LIC50.G13 Polyurethane Binder Low VOC. This will take effect immediately.

For more information or to order, please contact your Valspar Automotive Sales Representative or Valspar Automotive's Customer Service at 1-800-444-2399.

Part Number	Description	Size	Case Qty
F48.G02	Flattening Base	Gallon	2
K54.G02	Black	Gallon	2
FX01.Q01	Effect Additive	Quart	2
LIC50.G13	Polyurethane Binder Low VOC (70% fill)	Gallon	2

Valspar Automotive Training Now Approved by General Motors

Valspar Automotive is now approved by General Motors to provide training courses for paint application. Find our training calendar at www.valsparauto.com/automotive/training.

Bumper/Fender Color Selector VAL952015 Discontinued

Valspar Automotive has discontinued the VAL952015 Bumper/Fender Color Selector. This product is no longer available.

Please contact your Valspar Automotive Sales Representative or Valspar Automotive's Customer Service at 1-800-444-2399 with any questions.

Valspar Automotive Trending on Social Media



Keep up with the latest news, tips, photos and all things Valspar Automotive by following us on Facebook, Twitter, Instagram and YouTube. It is a great way to hear what people are saying about our products and to learn more about us.

Follow us at:

- [valsparauto](#) on Instagram
- [valsparautomotive](#) on Twitter
- Valspar Automotive on Facebook
- Valspar Automotive Refinish on YouTube

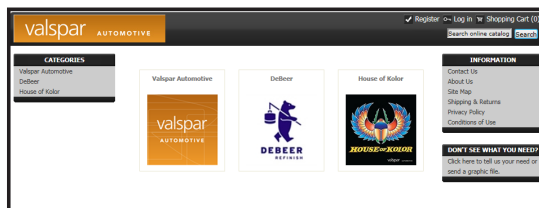
Sign Shop on Valspar Automotive Website

The Valspar Automotive marketing portal offers a one-stop shop for all of your marketing needs: literature, promotional merchandise, logos and signs. The addition of Sign Shop on www.valsparauto.com makes it easy for you to find the signs that fit your needs.

Sign Shop offers the following for Valspar Automotive, DeBeer and House of Kolor:

- Interior signage
- Decals
- Window stripes
- Magnets
- Illuminated signs

Log in to the marketing portal on www.valsparauto.com to get started today!



Upcoming Events

Detroit Autorama – HOK
March 6–8, 2015
Cobo Center, Detroit, Michigan

Motorama Show – HOK
March 12–15, 2015
International Centre, Toronto, Ontario

AASP/NJ Northeast 2015 Tradeshow
March 20–22, 2015
Meadowlands Exposition Center
Secaucus, New Jersey

Donnie Smith Invitational Bike Show – HOK
March 28–29, 2015
River Center, St. Paul, Minnesota

Back to the 50's – HOK
June 20–22, 2015
Minnesota State Fairgrounds
St. Paul, Minnesota

Goodguys Columbus – HOK
July 10–12, 2015
Ohio Expo Center, Columbus, Ohio

NACE
July 23–25, 2015
Cobo Center, Detroit, Michigan

See our advertisements this month in ABRN, Autobody News, BodyShop Business and FenderBender